

**Human Race Movement  
*Campaign Proposal***



**Philadelphia Main Line, PA**

**2015**

*"The goal isn't to free everyone who are in captivity. The goal is to free those who want to be free."*

# Mission, Vision, & Purpose

## **Our Mission:**

“The mission of **HRM** is to bring awareness to the worth, obligation and purpose of our humanity in order to represent love.”

## **Our Vision:**

“The vision of **HRM** is to live in a nation where everyone feels obligated to treat each other with equal amounts of respect and kindness without negative assumptions or hateful actions towards any group or individual. Since we are all human, we are all essentially responsible to understand, care, respect, trust, and forgive each other as well as ourselves to an appropriate extent and anything less shall be labeled as unacceptable.”

## **Our Purpose:**

“The purpose of **HRM** is to remind people of what’s most important. Ethnicity, gender, sexuality, wealth, religion, age, disability, social status, etc., has nothing to do with the worth of our humanity. The reason why we have so much issues with stereotypes, bigotry, racism, ignorance, hatred, discrimination, indifference, loneliness, low self-esteem, arrogance, hopelessness, etc., is because we lost sight of our true worth. The **Human Race Movement** will bring that worth back!”

## **What We Fight For:**

- Morality
- Equality
- Respect
- Love
- Unity
- Awareness
- Education
- Each other

## **What We Fight Against:**

- Intolerance
- Stereotypes
- Racism
- Prejudice
- Discrimination
- Hate
- Ignorance

# **The Campaign**

## **Goal of campaign:**

To encourage people to represent love.

## **The importance of the goal:**

To end the limitations that stop us from being able to do and be better in life!

## **How will the goal be achieved?:**

By educating people on:

- The meaning of truth and love.
- The worth, obligation, and purpose of our humanity.
- The difference between reality and truth.

# The 8-Point Structure of H.R.M.

*Understand. Believe. Practice.*

Point 1- You are a **human** being!

Point 2- You have the **potential** to love.

Point 3- **Love** means to do and be better in life.

Point 4- You are **responsible** to love yourself and love others.

Point 5- You are obligated to **represent** love, even if others do not.

Point 6- The value of love comes from **truth**, not society.

Point 7- The **worth** of our humanity comes from love, not the world.

Point 8- The purpose of our humanity is to come together, by love, to **unite** in peace and happiness!

# The 8-Point Structure of H.R.M.

*Understand. Believe. Practice.*

## The 8 Points in Detail

**Point 1-** We do not judge ourselves or others by race, sex, sexuality, wealth, social status, religion, possessions, etc. We judge ourselves and others based on the character of our humanity.

**Point 2 and 3-** We must acknowledge that we, as humans, have the potential to love and with love, we are always able to do and be better in our lives. We must realize that potential within us as well as within others!

**Point 4-** The goal in life is to become the best person we can be. We can become better with love. We must apply love in our own lives in order to do better. We must love others because we can't reach our true potential on our own!

**Point 5-** Since the goal in life is to become the best person we can be, we must choose to love. Love changes lives for the better and if we are aware of that, we cannot be selfish. We must do what's right, not what's popular.

**Point 6 and 7-** The value of truth and love applies to all persons at all times in all places and is independent from the world. We, as a society, DO NOT give truth and love value! Truth and love always existed and their value will always remain the same. Truth and love will always be absolute.

**Point 8-** The reason for love is to unite all people to join together to enjoy the goodness and beauty that love has to offer! The full potential of love is shown when shared with others!

To do an be better in life,  
we must represent the

***Virtues of Love***

***(The Laws of Absolute Morality):***

- *Caring*
- *Dignity*
- *Discipline*
- *Empathy*
- *Faith*
- *Forgiveness*
- *Happiness*
- *Honesty*
- *Independence*
- *Integrity*
- *Loyalty*
- *Perseverance*
- *Respect*
- *Unity*

# **#OneTruth #OneLove #OneHumanity**

## **One Truth:**

Truth is the absolute standard that applies to all persons at all times in all places.

## **One Love:**

Love is the positive force of energy that influences us to do and be better in life. Since love is truth, we are all obligated to love ourselves and each other.

## **One Humanity:**

To be human means that we have the potential to love and with love, we are always able to do as well as be better in life, but our potential will mean absolutely nothing if it's not realized!



# Reality vs. Truth

Did you know there is a difference between  
**Reality** and **Truth**?

What is the difference?

**Reality** is the way things are in life.

**Truth** is the way things are supposed to be in life.

**Reality is the standard where we use our freedom (Or free will) to do whatever we want.** This standard consist of *corruption, negativity, indifference, lies, selfishness, conformity, following what's popular, insecurity, greed, narcissism, lust, materialism, wrongdoing, ignorance, manipulation, hatred, racism, etc.*

**Truth is the standard where we use our freedom to do what's right.** This standard consist of *love, freedom, enlightenment, self-control, courage, perseverance, independence, honesty, respect, tolerance, integrity/dignity, sacrifice, unity, faith, responsibility, having self-worth, forgiveness, wisdom, etc.*

Why does it seem like there is so much negativity in the world?  
Because most people live for **Reality** and only a few people live for **Truth**.

Will you forsake **Reality** and stand/fight for **Truth**?

# Contact Information

Thank you for being interested in the *Human Race Movement*. Any amount of support offered to us will be greatly appreciated. If you have any questions, feel free to contact us:

**Email:** [HumanRaceMovement@gmail.com](mailto:HumanRaceMovement@gmail.com)

**Facebook:** [www.facebook.com/HumanRaceMovement](http://www.facebook.com/HumanRaceMovement)

**Website:** [www.NobleEra.com](http://www.NobleEra.com)

*"Human dignity, my definition, is the idea that **all humans** should be treated with **love** and **respect** simply because they are humans and regardless of class, race, gender, nationality, culture, sex, education, religion or any other divisions. **Human dignity** should not have to be earned; it is inherent in the human." - Unknown*