

# **Human Race Movement *Campaign Proposal***



**Philadelphia Main Line, PA**

**2015**

*"To be Human is to Love."*

*"To Love is to be Human."*

# Mission, Vision, & Purpose

## **Our Mission:**

“The mission of **HRM** is to bring awareness to the worth, obligation, and purpose of our humanity in order to represent love.”

## **Our Vision:**

“The vision of **HRM** is to live in a nation where everyone feels obligated to treat each other with equal amounts of respect and kindness without negative assumptions or hateful actions towards any group or individual. Since we are all human, we are all essentially responsible to understand, care, respect, trust, and forgive each other as well as ourselves to an appropriate extent and anything less shall be labeled as unacceptable.”

## **Our Purpose:**

“The purpose of **HRM** is to remind people of what’s most important. Ethnicity, gender, sexuality, wealth, religion, age, disability, social status, etc., has nothing to do with the worth of our humanity. The reason why we have so much issues with stereotypes, bigotry, racism, ignorance, hatred, discrimination, indifference, loneliness, low self-esteem, arrogance, hopelessness, etc., is because we lost sight of our true worth. The **Human Race Movement** will bring that worth back!”

## **What We Fight For:**

- Equality
- Respect
- Love
- Unity
- Morality
- Awareness
- Education
- Each other

## **What We Fight Against:**

- Intolerance
- Stereotypes
- Racism
- Prejudice
- Discrimination
- Hate
- Ignorance

# **The Campaign**

## **Goal of campaign:**

To encourage people to represent love in their lives.

## **The importance of the goal:**

To end the limitations that stop us from being able to do and be better in life!

## **How will the goal be achieved?:**

By educating people on:

- The worth, obligation, and purpose of our humanity.
- The Virtues of Love (Laws of Absolute Morality)
- The difference between Reality and Truth.
- The Divine nature of Truth and Love

# The 8-Point Structure of H.R.M.

*Understand. Believe. Practice.*

Point 1- You are a **human** being!

Point 2- You have the **potential** to love.

Point 3- **Love** means to do and be better in life.

Point 4- You are **responsible** to love yourself and love others.

Point 5- You are obligated to **represent** love, even if others do not.

Point 6- The value of love comes from **truth**, not society.

Point 7- The **worth** of our humanity comes from love, not the world.

Point 8- The purpose of our humanity is to come together, by love, to **unite** in peace and happiness!

# The 8-Point Structure of H.R.M.

*Understand. Believe. Practice.*

## The 8 Points in Detail

**Point 1-** We do not judge ourselves or others by race, sex, sexuality, wealth, social status, religion, possessions, etc. We judge ourselves and others based on the character of our humanity.

**Point 2 and 3-** We must acknowledge that we, as humans, have the potential to love and with love, we are always able to do and be better in our lives. We must realize that potential within ourselves as well as within others!

**Point 4-** The goal in life is to become the best person we can be. We can become better with love. We must apply love in our own lives in order to do better. We must love others because we can't reach our true potential on our own!

**Point 5-** Since the goal in life is to become the best person we can be, we must choose to love. Love changes lives for the better and if we are aware of that, we cannot be selfish. We must do what's right, not what's popular.

**Point 6 and 7-** The standard of truth and love applies to all persons at all times in all places. Truth and love are independent from the world. We, as a society, DO NOT give truth and love value! Truth and love has always existed and their value will always remain the same. Truth and love will always be absolute.

**Point 8-** The reason for love is to unite all people to join together to enjoy the goodness and beauty that love has to offer! The full potential of love is shown when shared with others!

# The Virtues of Love

## *The Laws of Absolute Morality*

Love is the source of virtues. In order to represent love, we must cherish the **Virtues of Love**.

## The Laws of Absolute Morality

<p>1.) <i>Be Honest, Truthful &amp; Trustworthy.</i></p> <p>2.) <i>Have Integrity &amp; Dignity.</i></p> <p>3.) <i>Be Caring/Compassionate/ Benevolent.</i></p> <p>4.) <i>Be willing to Sacrifice for the welfare of others.</i></p> <p>5.) <i>Be Just &amp; Fair.</i></p>	<p>11.) <i>Be Patient.</i></p> <p>12.) <i>Be Forgiving.</i></p> <p>13.) <i>Have Self-Discipline.</i></p> <p>14.) <i>Strive for Peace &amp; Unity.</i></p> <p>15.) <i>Have Loyalty/Fidelity.</i></p>
<p>6.) <i>Be Cooperative.</i></p> <p>7.) <i>Be Persevering/ Diligent.</i></p> <p>8.) <i>Take personal Responsibility.</i></p> <p>9.) <i>Be Empathetic.</i></p> <p>10.) <i>Be Respectful &amp; Humble.</i></p>	<p>16.) <i>Be Tolerant.</i></p> <p>17.) <i>Have Self-Worth.</i></p> <p>18.) <i>Have Courage.</i></p> <p>19.) <i>Be Independent.</i></p> <p>20.) <i>Have a Positive Attitude/Faith.</i></p>

# Reality vs. Truth

Did you know there is a difference between  
**Reality** and **Truth**?

What is the difference?

**Reality** is the way things are in life.

**Truth** is the way things are supposed to be in life.

**Reality is the standard where we use our freedom (Or free will) to do whatever we want.** This standard consist of *corruption, negativity, indifference, lies, selfishness, conformity, following what's popular, insecurity, greed, narcissism, lust, materialism, wrongdoing, ignorance, manipulation, hatred, racism, etc.*

**Truth is the standard where we use our freedom to do what's right.** This standard consist of *love, freedom, enlightenment, self-control, courage, perseverance, independence, honesty, respect, tolerance, integrity/dignity, sacrifice, unity, faith, responsibility, having self-worth, forgiveness, wisdom, etc.*

Why does it seem like there is so much negativity in the world?  
Because most people live for **Reality** and only a few people live for **Truth**.

Will you forsake **Reality** and stand/fight for **Truth**?

# The Divine nature of Truth & Love

It's true that you can love without believing in God, but to truly understand love, you must acknowledge God because without God, love wouldn't exist.

*How so?*

Think about it: If everything would cease to exist in the universe, from the planets, the sun, and the stars, would love still remain? Yes! Because love isn't limited to the universe. Love is beyond the universe. Love always existed!

*What does that mean?*

The reason why love has always existed is because love is truth and truth is absolute. The reason why truth is absolute is because truth is the essence of who God is.

But since we live in a world where most people believe in Reality instead of Truth, most people don't know who God is.

*Why?*

Because God doesn't exist in Reality. God exist only in Truth! However, do not be mistaken. Truth is not religion! Truth is separated from religion. Religion is a fabricated system that incorporates corruption. Truth is the genuine connection between humanity and God.

*"Once you know the truth, the truth will set you free." - John 8:32*

# **Synopsis of HRM:**

*#OneTruth*

*#OneLove*

*#OneHumanity*

## **One Truth:**

Truth is the absolute standard that applies to all persons at all times in all places.

## **One Love:**

Love is the positive force of energy that influences us to do and be better in life. Since love is truth, we are all obligated to love ourselves and each other.

## **One Humanity:**

To be human means that we have the potential to love and with love, we are always able to do as well as be better in life, but our potential will mean absolutely nothing if it's not realized!

# Contact Information

Thank you for being interested in the *Human Race Movement*. Any amount of support offered to us will be greatly appreciated. If you have any questions, feel free to contact us:

**Email:** [HumanRaceMovement@gmail.com](mailto:HumanRaceMovement@gmail.com)

**Facebook:** [www.facebook.com/HumanRaceMovement](http://www.facebook.com/HumanRaceMovement)

**Website:** [www.NobleEra.com](http://www.NobleEra.com)

*"Human dignity, my definition, is the idea that **all humans** should be treated with **love** and **respect** simply because they are humans and regardless of class, race, gender, nationality, culture, sex, education, religion or any other divisions. **Human dignity** should not have to be earned; it is inherent in the human." - Unknown*